

## WHY JOIN ALHA?

Membership in ALHA can be the nucleus through which an individual's personal and professional goals can be formulated, recognized, nurtured, and realized.

### Education

ALHA promotes and encourages continuing education of its members through participation in industry designation programs such as FLMI, CLU and HIA. Local chapters conduct studies groups and honor their members who successfully complete the courses. Recognition is also given to members who are awarded life and health insurance licenses.

### Co-Operation

Many of our members volunteer time and service to assist other insurance industry organizations in local events. ALHA joins with the Association of Insurance & Financial Advisors, GAMA, the Association of Health Underwriters and the local chapter of The Society of Financial Service Professionals to strengthen the insurance profession.

### Fellowship

At monthly meetings, ALHA members from different companies and affiliated service organizations have the opportunity to network and learn from each other.

### Service

One of ALHA's goals is to serve the greater community. Some of the organizations that benefit from this service include the Susan G. Komen Foundation, Ronald McDonald House, local shelters and community education centers.

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**Association of  
Life and Health  
Administrators**

[www.alha.org](http://www.alha.org)

# What is ALHA?

The Association of Life and Health Administrators is a national association of administrative, management, and staff personnel working within the life and health insurance profession. Our members work in home offices, agencies, brokerage offices and all affiliated service organizations throughout the United States.

It is a networking base for key personnel and administrators. Membership in ALHA, a professional association, enhances a member's value in their community and in the office as a co-worker and employee, much like other associations serve its members.

## Our Objectives

- To exchange and disseminate ideas
- To advance the professional interest and encourage the continuing education of our members
- To expand our members' capacity to provide effective service to their companies, managers, agents, policyholders and clients
- To promote cooperation with other professional organizations, insurance regulatory authorities, and other ALHA chapters
- To promote the highest standards of ethical business conduct
- To promote the best interest of the life and health insurance profession

## Mission Statement

The Association of Life and Health Administrators is a professional association dedicated to the highest levels of performance and integrity in the fields of insurance and financial services.

### ALHA

#### **Promotes personal and professional development**

- ✓ Provides a resource for continuing, professional education
- ✓ Provides an environment for development of leadership skills
- ✓ Promotes the understanding and use of mentoring

#### **Fosters a personal and professional network**

- ✓ Promotes involvement at local and national levels
- ✓ Promotes networking/interaction

#### **Capitalizes on the uniqueness and strength of its professionals**

- ✓ Provides opportunities for members to develop natural strengths into leadership skills

#### **Empowers members through effective communication**

- ✓ Provides a forum for discussion of industry issues
- ✓ Provides communication which inspires action and involvement

#### **Enhances responsiveness to customers' needs**

- ✓ Promotes a philosophy of superior service
- ✓ Enhances industry image through outreach
- ✓ Improves the industry through development of its leaders

## MORE INFORMATION

### Meetings

Regular meetings are held at convenient locations in Chapter cities. Programs include timely information about the insurance profession, personal and professional development and other topics of interest to insurance personnel. Continuing Education credits are offered by some speakers.

### Membership Fees

Annual dues vary by Chapter. For local contacts, please visit [www.alha.org](http://www.alha.org).

### National Conventions

Conventions are held in May or June each year with education-oriented workshops and seminars geared toward improving personal and professional skills. National officers are elected and business is conducted at the convention. Attendance at the convention renews members' enthusiasm for a continued career in the insurance profession.

At each national convention, the ALHA National Member of the Year award is presented to an outstanding ALHA member for contributions to the industry, community and association. This award recognizes a person whose personal development, career growth and character are an example to others.

### Publications

Each Chapter publishes a monthly newsletter with a variety of articles pertaining to legislation affecting the insurance profession, professional growth, education, national and local chapter news. A national newsletter is also published and distributed to members.